Task Force for the Revision of the EU Baltic Sea Strategy Action Plan

Final Session
9. September 2020, 10.00 - 12.00
A few words on the Task Force

Decision of the BSC Executive Committee to set up a TF (September 2018)

Milestones:

• Baseline Report (Jan. 2019)
• Input Paper to the Revision Process (May 2019)
• Policy Position on the EUSBSR Revision Process (BSC General Assembly, May 2019)
• Joint Stakeholder Seminar with BSSSC and UBC (May 2019)
Objectives of the meeting

State of play of the revision process

Develop the regional perspective for the EUSBSR implementation

Focus on selected Policy Areas

• Tourism
• Transport
• Bioeconomy
• Innovation

Prepare for the work after the Task Force
State of Play

10.05 - 10.45

Introduction: Wolf Born, Ministry of the Interior and for Europe Mecklenburg-Vorpommern

Keynote: Simon Stermann, German Foreign Office, Chair of the Group of National EUSBSR Coordinators

Debate
Policy Area Tourism

Presentations:

Policy Area Tourism: Wolf Born
(replacing Andrea Krabbe, PAC Tourism)

Regional Perspective: Tiina Perho, Southwest Finland, Member of Board, Chair of the BSC Maritime Working Group
Policy Area Tourism (1/2)

Three Actions (2020 - 2025)

1. Transnational tourism development in remote and rural areas
   Process: New Flagship in 2021; development of a new transnational network until 2023

2. Investing in people, skills and technology in the tourism industry
   Flagship Project: Baltic Sea Tourism Center (BSTC)
   Process:
   - Development of future scenarios for Tourism
   - Exchange meetings, workshops and trainings; position papers and reports; closer cooperation with PA Education, PA Innovation and PA Health
   - Development of a new transnational network until 2023
Three Actions (2020 - 2025)

3. Protection and sustainable utilization of cultural heritage and natural resources in tourism destinations
   Process: New Flagship in 2021; development of a new transnational network until 2023
Policy Area Bioeconomy

Presentations:

Policy Area Bioeconomy: Torfi Jóhannesson, Nordic Council of Ministers, EUSBSR PA Coordinator Bioeconomy

Regional Perspective: Ritva Isomäki, Senior Advisor Natural Resources, Bio- and Circular Economy, Council of Oulu Region

Gudrun Mernitz, Witenö GmbH
Policy Area Transport

Presentations:

**Policy Area Transport:** Thomas Erlandson, Swedish Ministry of Infrastructure  
EUSBSR PA Coordinator Transport

**Regional Perspective:** Bosse Andersson, 2nd Vice-President of the Regional Council of Stockholm, Chair of the BSC Transport Working Group
Policy Area Innovation

Presentations:

Policy Area Innovation: Esa Kokkonen, Director, Baltic Institute of Finland, EUSBSR PA Coordinator Innovation

Regional Perspective: Marta Bahta, Region Västerbotten, Lead Partner of the Project BSR S3 Ecosystem
Next Steps

• BSC General Assembly at 21. October 2020 (online)
  - Final report of the Task Force (Deadline for submission: 18. September)

• Outlook
  - Continue and strengthen cooperation between BSC Working Groups and selected Policy Areas
  - Explore how the BSC may offer support to its Member Regions to get better connected to the EUSBSR implementation
Next Steps

“From the regional perspective, the following Policy Areas and Horizontal Actions in the current EUSBSR Action Plan relate closely to regional development strategies:

- Innovation
- Bio-economy
- Transport
- Tourism
- Energy
- Education
- Climate
- Culture

The CPMR Baltic Sea Commission as a pan-Baltic Organisation commits itself to be a partner and facilitator in the above-mentioned thematic priorities and the governance of the European Union Strategy for the Baltic Sea Region”

(BSC General Assembly, May 2019)
Task Force for the Revision of the EUSBSR Action Plan
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